PIANZ
THE POULTRY INDUSTRY ASSOCIATION OF NEW ZEALAND

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Poultry Food Price Index

September 2026 Report

POULTRY PRICE INDEX	MONTHLY CHANGE	ANNUAL CHANGE	AVERAGE RETAIL PRICE
1,094	-4.0%	-3.3%	$15.21
September 2026 Result	From August 2026	From September 2025	Chicken Breast 1kg

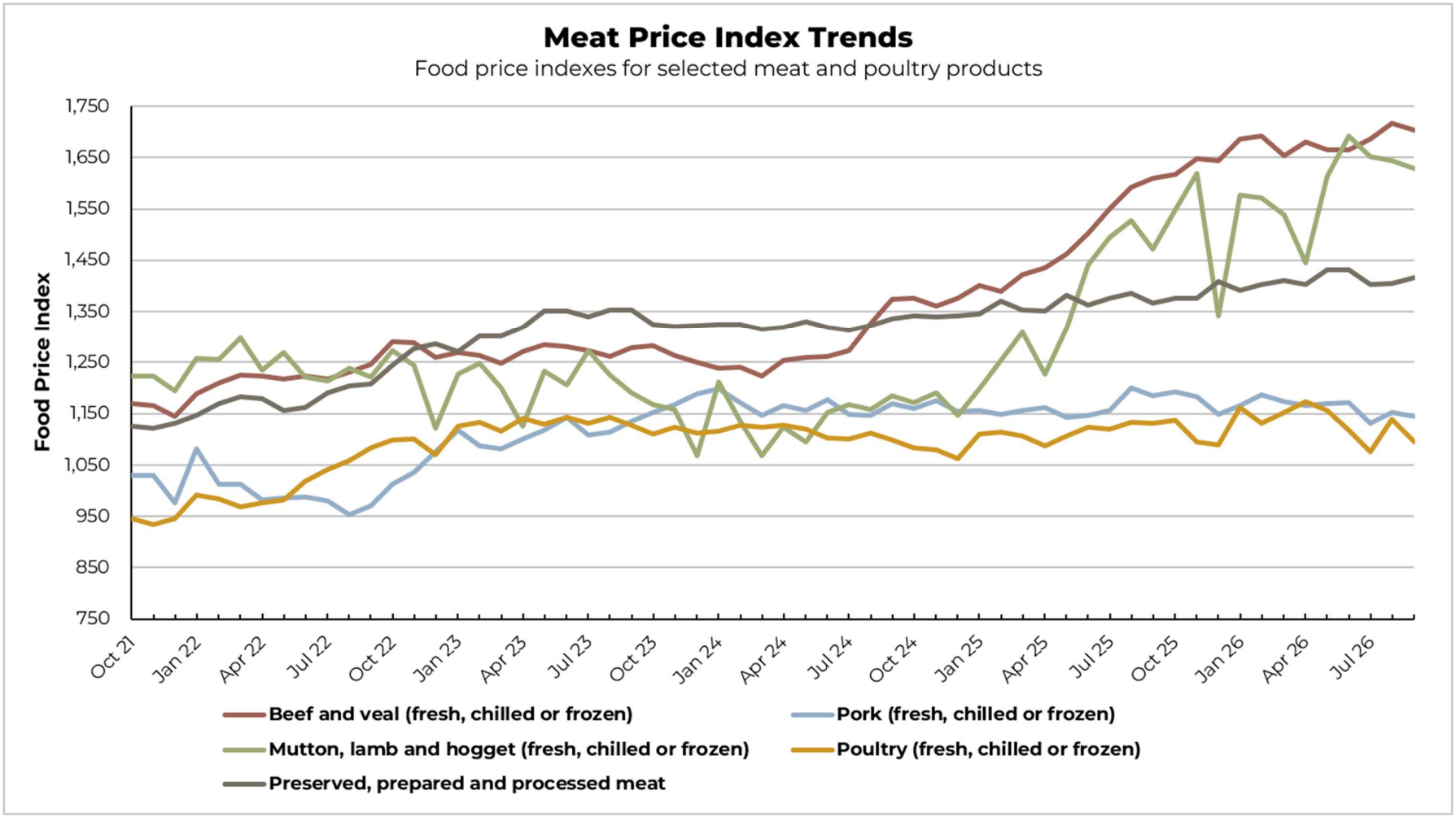
Comparisons

Price Index

Month	Poultry Meat
Sep 2026	1,094
Aug 2026	1,139
Jul 2026	1,075

Average Retail Price

Month	Chicken Breast 1kg
Sep 2026	$15.21
Aug 2026	$15.47
Jul 2026	$14.80

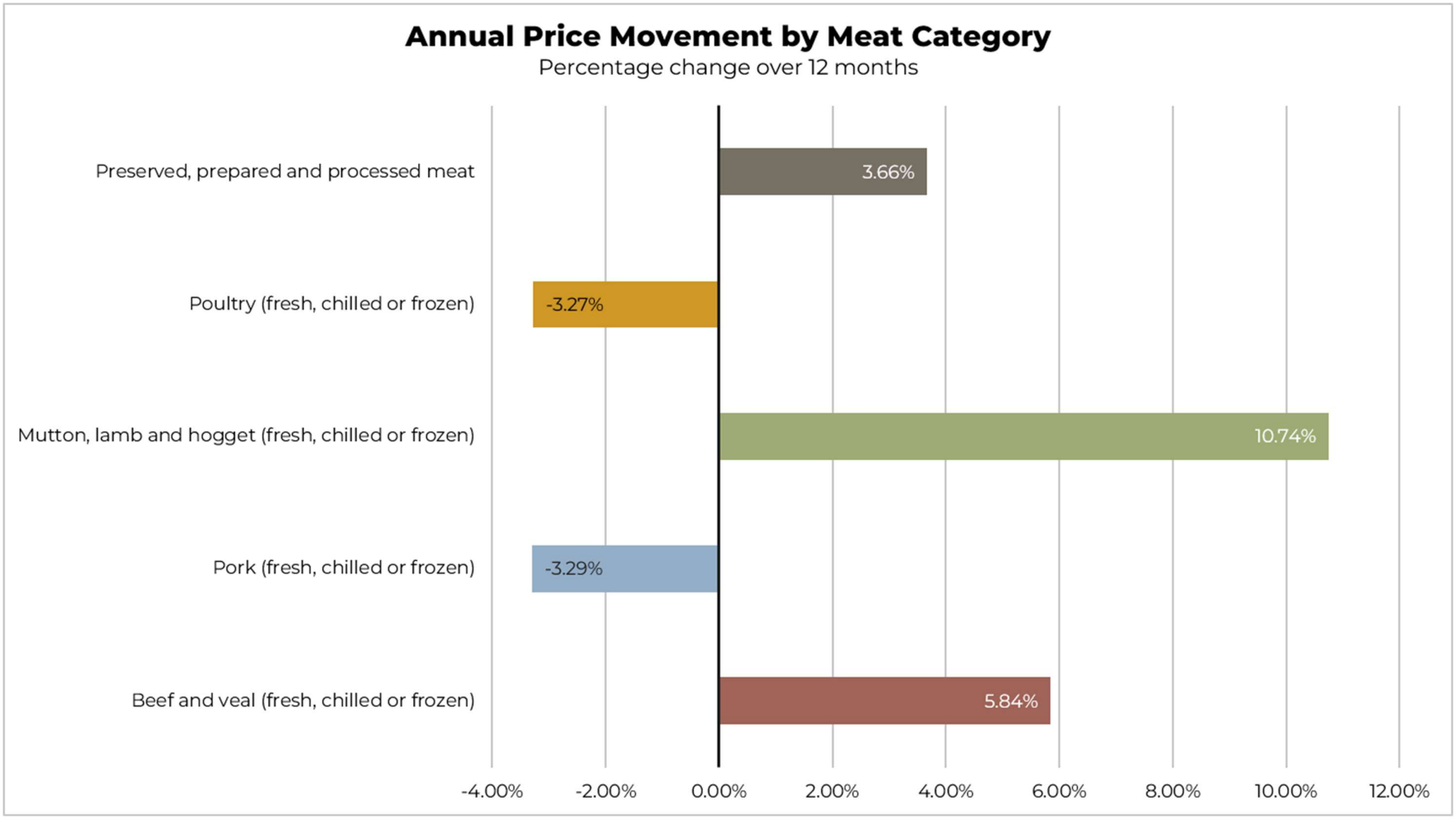


Note: Price index measures the percentage movement in prices over time relative to a base period. It does not represent the dollar price of a product. Index reference period: June 2017 = 1,000. Differences in index levels do not indicate that one meat category is more or less expensive than another.

Meat Price Index – 12 Month Detail

	Oct 25	Nov 25	Dec 25	Jan 26	Feb 26	Mar 26	Apr 26	May 26	Jun 26	Jul 26	Aug 26	Sept 26
Beef and veal	1,617	1,648	1,645	1,686	1,692	1,654	1,681	1,665	1,665	1,687	1,716	1,704
Mutton, lamb, and hogget	1,548	1,619	1,341	1,578	1,572	1,538	1,446	1,613	1,692	1,651	1,645	1,629
Pork	1,192	1,182	1,148	1,165	1,186	1,173	1,166	1,169	1,171	1,131	1,152	1,145
Poultry	1,137	1,094	1,090	1,162	1,132	1,153	1,174	1,157	1,118	1,075	1,139	1,094
Preserved, prepared, and processed meat	1,377	1,377	1,408	1,391	1,403	1,410	1,403	1,431	1,431	1,402	1,404	1,416
Fish and other seafood	1,395	1,394	1,393	1,402	1,400	1,410	1,410	1,407	1,455	1,456	1,465	1,479

Note: Price index measures the percentage movement in prices over time relative to a base period. It does not represent the dollar price of a product. Index reference period: June 2017 = 1,000. Differences in index levels do not indicate that one meat category is more or less expensive than another.



What this shows: Compares the annual percentage movement in meat price indexes over the latest 12-month period, highlighting how poultry price movements compare with other major meat categories.



What this shows: Compares indicative retail prices for selected beef, pork, lamb, and chicken products on a consistent per-kilogram basis, providing context for the relative affordability of chicken.



Note: Product specifications and units differ between series. Prices should therefore be considered individually rather than as a direct price comparison between products.

About this Report

Data source

Data is sourced from Stats NZ Selected Price Indexes (SPI), including Food Price Index series and weighted average retail prices of selected food items. Figures may be subject to revision by Stats NZ. Calculations of annual percentage movements shown in this report are based on the underlying Stats NZ index series. Figures have been rounded for presentation.

Price indexes

Price index measures the percentage movement in prices over time relative to a base period. It does not represent the dollar price of a product. Index reference period: June 2017 = 1,000.

Average retail prices

Average retail price represents an indicative dollar price for a selected representative product, used to illustrate retail price movements. Price indicators are based on the cheapest available brand or variety in each retail outlet at the time of price collection. It is designed to provide a reliable indicator of changes in prices over time and should not be interpreted as a statistically accurate measure of average transaction prices. Prices include GST.