

Whole chicken sizing changes

New Size
(Minimum weight)

Old Size

0.95kg

Size 10 (0.95kg)

1.05kg

Size 11 (1.05kg)

1.15kg

Size 12 (1.15kg)

1.25kg

Size 13 (1.25kg)

1.35kg

Size 14 (1.35kg)

1.5kg

Size 16 (1.5kg)

1.7kg

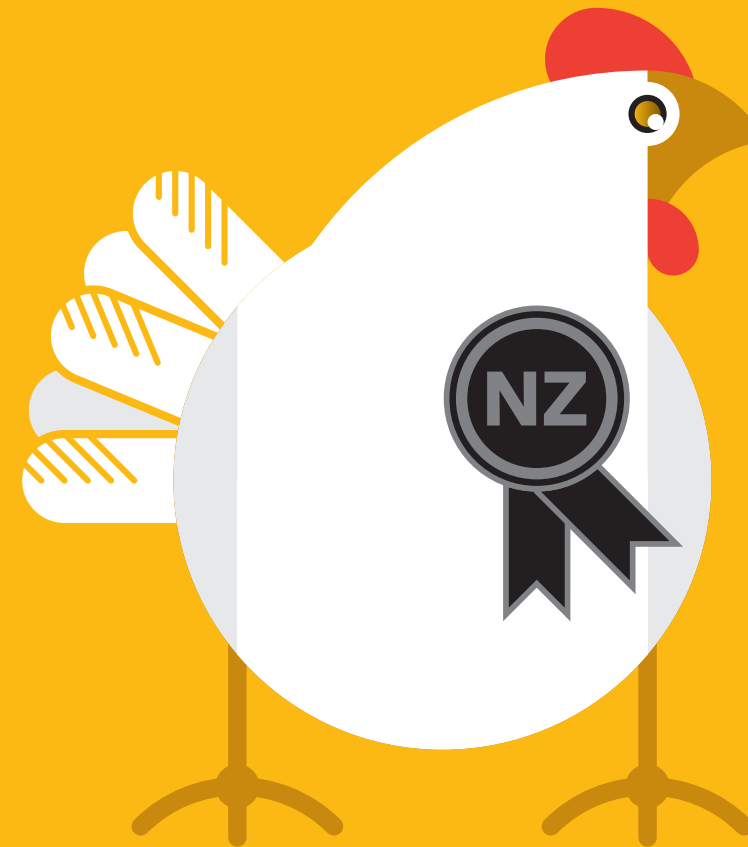
Size 18 (1.7kg)

1.9kg

Size 20 (1.9kg)

Whole chicken sizing change

Chicken size numbers are being replaced by minimum weights.



For more information about New Zealand chicken visit pianz.org.nz/news/whole-chicken-sizing-change-2017



Over the next few months, the sizing system for whole fresh and frozen chickens sold in New Zealand will change.

Instead of the current size numbers (12, 14, 16 etc.), whole fresh and frozen chickens and stuffed and marinated chickens will be sold by minimum weight.

This will allow chicken to be sold on the same basis as other meats.

The good news is that nothing else has changed. You still get the same amount of chicken as always.

Quick Facts about minimum weight sizes for whole chickens:

- All brands will change over the next few months, some sooner than others.
- The old size numbers, e.g. 12, 14, 16, will no longer be on the packaging.
- The change will affect fresh, frozen, stuffed and marinated whole chickens.
- Hot-cooked chickens will change during 2017.
- The sizing of turkeys will also change for Christmas 2017.
- The sizing change allows chicken to be sold on the same basis as other meats.
- Nothing else has changed. You still get the same amount of chicken you have always bought. (See the table overleaf.)

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